

Referral Partners



## Referral Partner Programme for WooCommerce Agencies

Bring the power of multi-carrier shipping to your  
WooCommerce clients and earn commission.





# Referral Partner Programme for WooCommerce Agencies

As a WooCommerce agency, you can often act as a trusted advisor for more aspects of your client's business than those visible in the browser. We understand how overwhelming it can be to find solutions for all the needs of a growing eCommerce enterprise.

At Shipmate we are here to help solve just about any shipping integration scenario, working with all major UK and Ireland carriers for label printing and delivery tracking, all just a click away from each WooCommerce order.

## Boost your value proposition

Gain a competitive edge in pitches, tenders and proposals by offering your clients a comprehensive WooCommerce solution from basket to fulfilment.

## Sales & support assistance

Our renowned UK-based sales and support team can guide you through more complex client requirements and the onboarding process.

## Exclusive client offers

By partnering with Shipmate you gain access to discounted plans and other exclusive offers for your clients, further incentivising your referrals.

## Co-branded marketing resources

Empower your account managers with a co-branded PDF introduction brochure (like this one), partner logos and your own demo account.

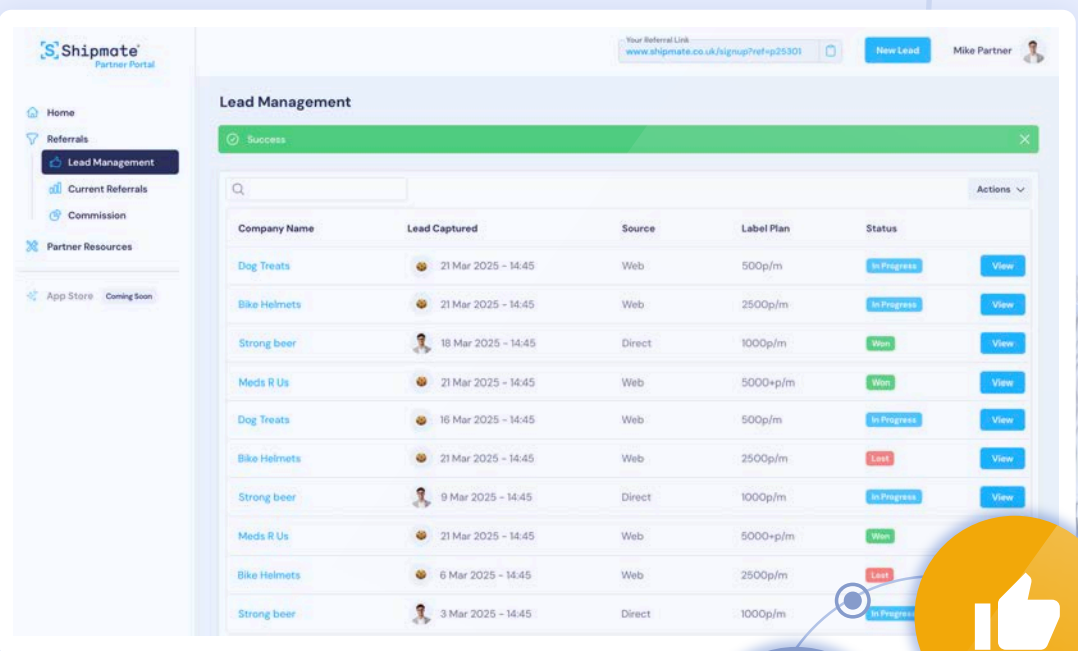


A better deal for your clients and a new revenue stream for your business.

By offering Shipmate as part of your solution to your clients, they benefit from a simplified shipping process at preferential pricing and you earn commission. It's a win-win.

## Your referrals rewarded

Earn commission for each client that signs up with us following your referral. Track your deals, commission earnings and payouts in our Partner Portal.



Company Name	Lead Captured	Source	Label Plan	Status	Actions
Dog Treats	21 Mar 2025 - 14:45	Web	5000p/m	In Progress	View
Bike Helmets	21 Mar 2025 - 14:45	Web	2500p/m	In Progress	View
Strong beer	18 Mar 2025 - 14:45	Direct	1000p/m	Done	View
Meds R Us	21 Mar 2025 - 14:45	Web	5000p/m	Done	View
Dog Treats	18 Mar 2025 - 14:45	Web	5000p/m	In Progress	View
Bike Helmets	21 Mar 2025 - 14:45	Web	2500p/m	Done	View
Strong beer	9 Mar 2025 - 14:45	Direct	1000p/m	In Progress	View
Meds R Us	21 Mar 2025 - 14:45	Web	5000p/m	Done	View
Bike Helmets	6 Mar 2025 - 14:45	Web	2500p/m	Done	View
Strong beer	3 Mar 2025 - 14:45	Direct	1000p/m	In Progress	View







## Powerful, intelligent shipping software & multi-carrier API

Shipmate is a multi-carrier, parcel delivery management solution that integrates with eCommerce and Warehouse Management Systems, allowing parcels to be accurately sent through the most cost-effective carriers and delivery services.

Selecting the best carrier for each order can be time-consuming and integrating with each carrier's own software can be costly. Shipmate integrates with many major carriers, which means you don't have to.



**Simple Carrier  
Integration**



**Easy shipping  
label printing**



**Unified Delivery  
Tracking**



**Effective Carrier  
Reporting**

Shipmate's intelligent multi-carrier integration means that the most appropriate delivery service is selected for orders, saving you time and money whilst eliminating human error and reducing inefficiencies.

## Powerful and seamless shipping integration with WooCommerce



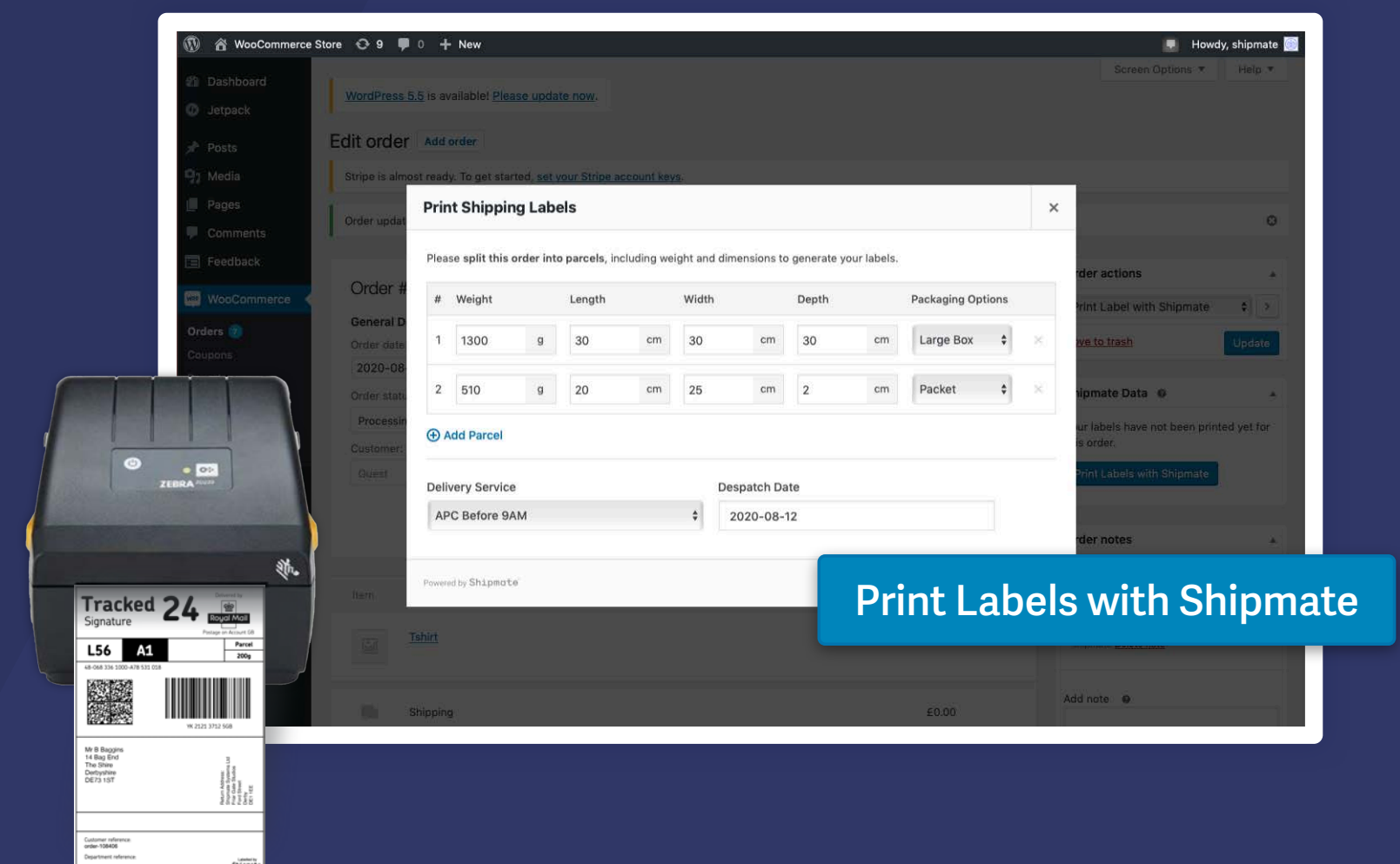
Take your order fulfilment to a new level of efficiency and simplicity with Shipmate and WooCommerce.

### WooCommerce-friendly workflows

Shipmate fits directly into your WooCommerce workflow, allowing you to despatch your orders individually or in batches, according to your needs.

### Quick & easy parcel labelling

Shipmate offers quick and easy parcel labeling with your existing accounts from the many carriers we support, booking deliveries, printing labels and storing tracking details in just a few clicks.



## Dozens of carrier integrations in a single integration

We take the time and complexity out of making WooCommerce work with the UK and Ireland's diverse array of carrier providers with one simple integration.

### Get to market. Fast.

Carrier-approved integrations that are ready to use reduces your time to market, broadening your product's fulfilment capability.

### Ready-made for WooCommerce

The Shipmate plugin for WooCommerce lets merchants ship single or multiple orders, generates labels and applies tracking numbers to each order.



## Focus on fulfilment, not carrier integrations

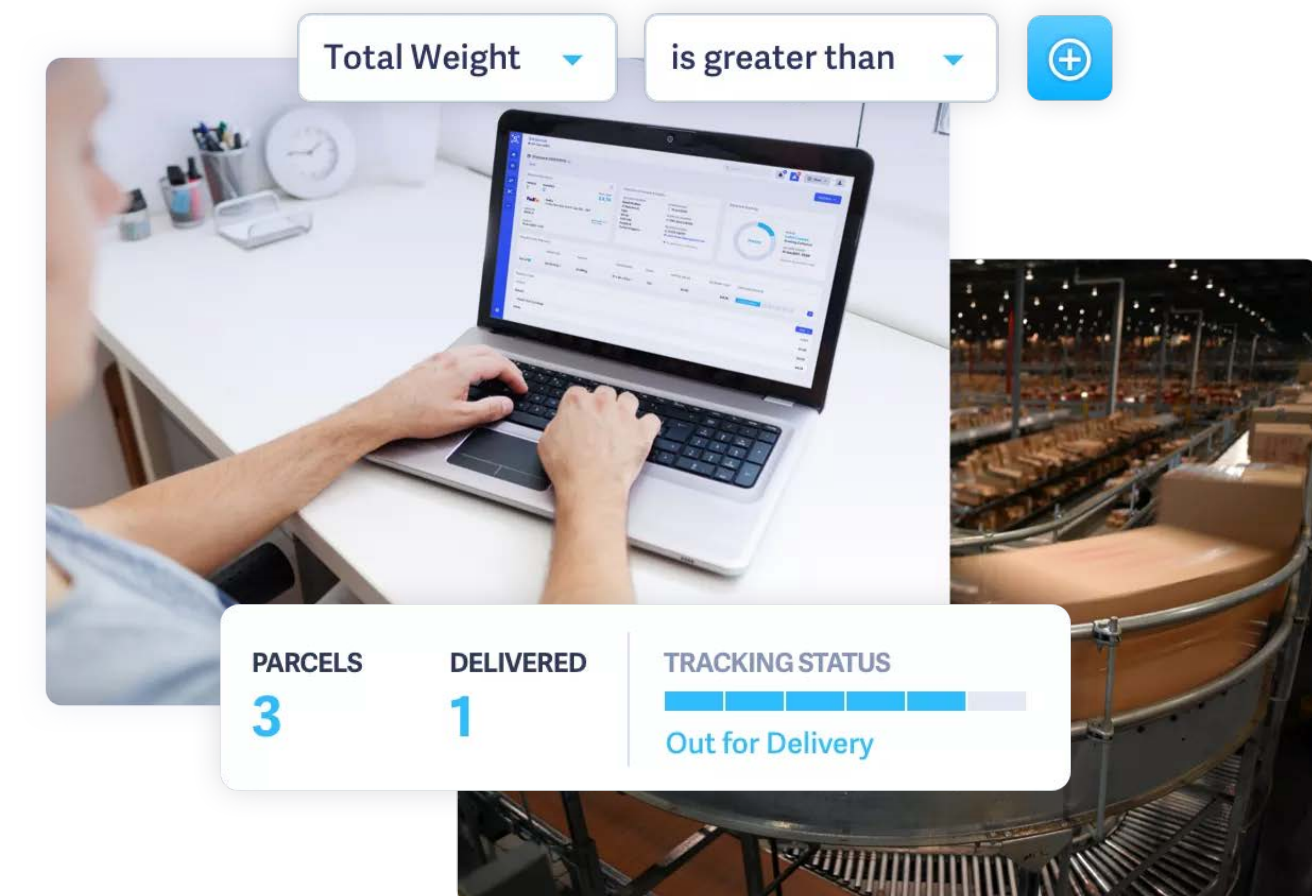
Carriers continually adapt their integrations for an evolving world and we continually keep them up to date on our platform, so you don't have to.

### Focus on your core

Maintaining carrier integrations is a full time responsibility and we have that covered, allowing you to focus on delivering your core offering to its best potential.

### On-boarding and support

Our Customer Success team assists our shared customers with the carrier on-boarding process and many other support enquiries, keeping orders flowing.





# Benefits & Features

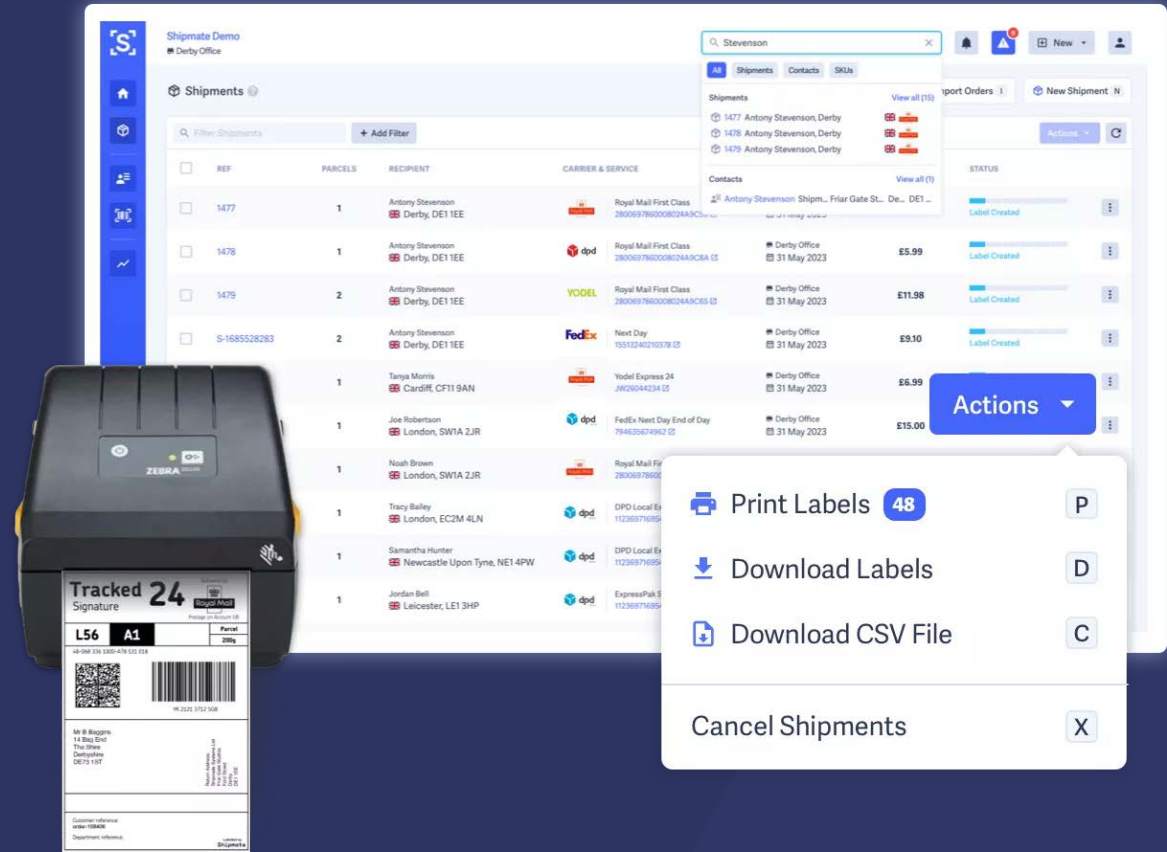
Shipmate simplifies the integration between online retailers and multiple carriers allowing the generation of parcel labels in a fraction of the time.

## Generate parcel labels quickly on any printer

Shipmate helps you create carrier-  
authorised labels for your parcels  
quickly and easily. Print delivery  
labels directly to your thermal or  
desktop printer easily with our  
desktop printing application.

## Easily track parcels and monitor carrier performance

Shipmate unifies all carrier tracking  
events allowing you and your  
customers to see quickly and easily  
where a parcel is in the delivery  
chain.



## Route your parcels intelligently

With Shipmate, you can configure  
Routing Rules based on virtually  
any criteria to ensure the optimal  
carrier and delivery service is  
selected for each delivery -  
automatically.

Shipmate will always try and use  
the cheapest possible service,  
meaning you'll never spend a penny  
more than you need to.

## Configure carriers & delivery services

You can configure each Carrier and  
Delivery Service to ensure the  
parcels you send through each  
service meet the parameters of the  
services you have agreed with each  
carrier.

## Security & high performance

We take the integrity and security  
of your data very seriously.

At Shipmate we have invested  
heavily in secure, high performance  
hosting infrastructure with our  
partner Amazon Web Services  
(AWS).

## Unlimited users & high throughput

We have ensured that labels can be  
generated as quickly as possible,  
meaning you are always able to  
process your orders efficiently, no  
matter the volume or number of  
users.

# Carrier Integrations



Simply connect your WooCommerce store with Shipmate and have access to all the carriers and delivery services we provide.





























Approved integrations with the UK and Ireland's leading carriers, meaning you can confidently print shipping labels for all your parcels in a fraction of the time. Simply tell us your carrier account numbers and we'll do the rest to get you up and running in no time.

## Tried & Tested

Our tried and tested integration with each carrier means that Shipmate can remove the need for lengthy, intrusive and costly upgrades to your online sales systems, whilst giving you and your customers the most cost effective delivery service for every parcel, every time.

Print all your parcel labels using just one printer and consolidate label generation and tracking information into one easy-to-use place.

  
|  
  
Shipmate  
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			... and more.	

## Next Steps

Let's talk Partnerships!

If you're looking for a dedicated and trusted software solution for fast fulfilment and carrier connectivity, our dedicated Partnership Team are ready to discuss your requirements. Contact us today...



## Contact Us

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